

NEW YORK, SUNDAY, APRIL 7, 1895.

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DRY GOODS, &C.

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BROADWAY
9th & 10th Sts.
FOURTH AVEHilton, Hughes & Co.
SUCCESSORS TO A.T. STEWART & CO.BROADWAY
9th & 10th Sts.
FOURTH AVE.

NO MYSTERY ABOUT IT.

That we can make such little prices on first-class goods comes about in the most natural way. We are taking very large quantities—that counts; the importers and manufacturers are anxious to do business with us—that counts. It isn't a matter of sacrifice or anybody's ruin—just a straightforward, legitimate business, at a gain that we can keep up. We shall not be satisfied until every part of the store is in harmony, and on the highest level.

A SILK OCCASION

We mean to make Monday memorable in the history of silk retailing. We've the goods to do it, we've the nerve to do it. If you know silk values, a glance will tell you how astonishing these are.

At 28c. the yard—60 pieces white Jap silk, 23 in. good heavy cloth, right for confirmation dresses. Should be quick at 50c.
At 37c. the yard Two counters heaped with Summer Silks—printed Indias, Chinas, Japs, plain black Japs, figured and plain Pongees, all 23 in. new fresh goods; might well be 50c.
At 43c. the yard—Black Broaded Silks, Satins and Surahs, white and cream broaded Taffeta Pongees, 27 and 30 in. heavy black Japs, 60 to 70c. kind. We don't list the 200 pieces last day out.
At 77c. the yard—450 pieces Glace Bengalines, Gros de Londres, printed Taffetas, Glace Merveilles, stripes, checks, trawls, mostly last season's importations. They have been selling about at \$1.50 to \$2.50. None of them cost less than \$1.25 to land.
At 93c. the yard Lyons printed Pelisses, Crepes and Crepons, pure silk, full line of evening shades, such as we have been selling at \$1.50 the yard.

BLACK SILKS

See what 93c. the yard will buy on Monday—Broaded Satins and Taffetas, Gros Grains, Gros de Londres, Grenadines, Bengalines and more that are usually \$1.25.

ROTONDA.

ART SILKS AND ART LINENS

The silks are last season's patterns, 26 in. for drapery, pillow or what not, are 38c. Instead of 75c. the yard. 15 yds. for a big ruffled pillow.
20 in. cambric covered round mixed Pillows, 50c. 20 in. pure down 75c. each.

But the marvel of marvels is with the Stamped Linens, goods that you've been paying fancy prices for.

Five open worked hemstitched linen squares, 20, 24 and 30 in. at 45c.; \$1 kind.

A 93c. lot includes values up to \$2.50.

Tinted covers, 30 in. square, fringed all around, 39c.

BROADWAY.

LACE COLLARS—LACES

And still the whirlwind keeps up. Fresh surprises for Monday. Just from Plauen—Sans Gene, Van Dyke and Gismondia. 2 lots.

At \$1, worth up to \$2 and \$4.

At 60c. worth \$1.50 and \$2.

We know of nothing in America that approaches these values.

20 saleswomen.

300 pieces of Cape Laces up to 15 in., entirely new, values up to \$2 the yard. Black, all pure silk.

39c. the yard. No equal assortment of Nor-

mandy and French Val Laces anywhere.

BROADWAY.

JET COLLARS

Went like winking last week. Another lot just here by steamer. Beautifully cut, fine black silk net, \$2.50 kind at \$1, \$10 kind at \$3.75. We expect no more this season at these absurd prices.

BROADWAY.

WHITE GOODS

Dotted Swisses are the scarcest thing in white goods, they say. Are they? Look at these snowy teapots just from St. Gall.

25c. the yard, usually 40c.

39c. yd., usually 65 and 75c.

New white Dimities 10c. yd., usually 15c.

White India Linen, Victoria Lawn, 10c; usually 15c.

Only one piece of either to a customer.

BROADWAY AND TENTH STREET.

HOSIERY—UNDERWEAR

A few more sample handfals from the great stock that has been making friends so fast.

Misere's black ribbed cotton Hose, guaranteed fast black, sizes 5 to 8, 3 for 50c; were 75c. the pair.

Women's black and white Swiss ribbed silk Drawers, \$2.50; were \$3.50.

Women's Swiss ribbed black Vests, high neck, long sleeves, white, 50c; were 75c.

Women's Summer weight Swiss ribbed wool Vests, white, 50c; were 75c.

Misere's white ribbed cotton Vests, high neck, long sleeves, 10c; were 25c.

Women's black lisle thread Hose, guaranteed stainless, openwork ankles, 39c the pair; were 50c.

Women's Hermsdorf Dry black lisle thread Hose, 25c the pair; were 35c.

Women's fancy cotton Hose, fast black boots, colored tops; also Women's lisle thread Hose in bronze and slate shades, 3 pairs for 50c; were 75c. the pair.

Women's Hermsdorf dry black cotton Hose, extra quality, double soles and high applied heels, 3 pairs for \$1; were 50c. the pair.

BROADWAY AND NINTH ST.

SC. SHEETING, 4-4, AT 5C.

Bleached Sheeting, a new brand. The ridiculous price is to introduce it. 5c.

More yet. Here are New York Mill and Uica Bleached Sheetings on new price lines—

5-4 Bleached Sheeting, 10c.

6-4 Bleached Sheeting, 13c.

8-4 Bleached Sheeting, 17c.

9-4 Bleached Sheeting, 19c.

10-4 Bleached Sheeting, 21c.

Berkeley English Long Cloth, \$1 and \$1.25 the piece of 12 yards.

Never before under \$1.25 and \$1.50.

FOURTH AVENUE SIDE.

FRAMED PICTURES.

Of course these prices are unheard of, but there's a new picture store here, and this is its first nod to you.

Hollenhausen Madonna, Queen Louise and other popular subjects, 20x24 in. beautifully colored photo-

gravures, handomely framed, with white en-

grailed, well finished, brass trimmings, cost \$2.50.

Water Colors and Pastels 3 in. gilt frames, at \$6.

Artotype, 11x14 in., 40c.

High grade water colors, etchings, photographs, &c., framed and unframed.

Priming to order a specialty.

BASEMENT, NINTH ST. SIDE.

DRESS GOODS.

A storm of styles, a wilderness of weaves, a wonder spread of all that is new and charming in woven stuffs. That's the sort of a Dress Goods store we keep. A good share of the women hereabouts know it. We mean that they shall all know it.

Crepons, the way weaves that fashion's smile sits so softly on, 1,200 yds. fine French. A wide range of winsome wrinkles, 50c. kind at 60c.
Silk warp Crepons, new ripple pattern, 48 in., \$1.75 kind at \$1.25.
Silk-and-wool Crepons, 47 in., day and evening shades, \$1.50 kind at \$1.
Two special lines, silk-and-wool Jacquards and Cheviots, 20 styles Spring Shades in each, 68c. and 70c.
Scotch Tweed effects, 50 in., \$1 kind at 75c.
French and English Suitings, plaids, stripes and checks, \$1.25 to \$2 kind at \$1, \$1.50 and \$2.50.
\$1.75.

BLACK DRESS GOODS.

2,000 yds. black fancy Crepons at 60c.; the 90c. kind.
Handsome black Crepons, \$1; \$1.50 kind.
Novelty Mohair Jacquards, 70c.; \$1 kind.
Choice French Crepons, \$1.80, \$1.95 and \$2.80; usually \$2.75, \$3 and \$3.50.

WASH GOODS.

2,500 yds. 19-20c. Glacians, desirable patterns, 15c. grade of now at 10c.
2,000 yds. 31 in. Lawn polka dots, stripes, figures, neat, new, for spring of 1895, at 12 1/2c.
Bonnette Scotch Glacians, a cotton goods oddness, colors right, 20c. kind, at 15c.
Fine French Organdies, 25c.; Parisian Batiste, 30c. and 35c., rare and choice.
Heavy Duck Cloth, for tailor made costumes, 31 in., at 10c.

NEAR ROTUNDA.

HANDKERCHIEFS.

Three record breaking lots. Never mind how it happens; look at the handkerchiefs. Your one worry then will be to get as many as you want. These lots are large, but the values are so extraordinary that we put them on sale between definite hours, that all may have a fair chance at them.

On sale between 5 and 10 A. M.—2,000 doz. Misere's and Children's fine muslin hemstitched Handkerchiefs, embroidered initial, at 8c. each; only one doz. to a customer.

On sale between 12 and 1 P. M.—Women's fine, pure linen, hemstitched Handkerchiefs, at 10c.; 25c. kind; no more than six to a buyer.

On sale between 4 and 5 P. M.—Pure linen, hand embroidered, hemstitched Handkerchiefs, unlaun-

dered, at 10c.; usually 25c.

All the long men's full size pure linen, hemstitched initial Handkerchiefs, 25c. kind, at 15c.; fine embroidered, scalloped India linen and French muslin Handkerchiefs, 25c. kind, at 10c. In a 10c. lot are goods worth up to 50c.

BROADWAY.

EASTER RIBBONS

More ribbon space, more ribbon light, more ribbon stock and styles, better ribbon value, they say, than anywhere else in America. An assortment that is simply bewildering.

Black double satin, Nos. 16 and 22, at 17c. the yard; pure silk, made for us. Don't compare with gum weighted goods. The 30c. kind round about.

Nos. 30 and 40 at 25c. the yard.

20 pieces Dresden Ribbons, 4 in., pure silk, \$1 kind, at 25c. yard.

Striped Ribbons, the sort so fashionable for waists, vests, neckwear and summer silk trimming, 25c. yd. Small checked Ribbons, pure silk, imported to us at 75c., on Monday, 25c.—all the importer had.

BROADWAY AND TENTH STREET.

COLORED VELVETS

More than 40 good shades are still left in the big lot of last week, \$1.25 kind at 50c.—maybe enough to last all day. Manufacturers, Milliners and Dress-makers are snapping them up. Don't let this chance slip if you care for such Velvets. They'll very likely cost more next fall at wholesale.

ROTONDA.

EASTER MILLINERY

Of course you're thinking of the new Bonnet. Which would you prefer, to dig it from a jumble of everything, a hodge podge of sorts, a raking together of kinds—or to quietly choose it from a selection of the very best and most stylish?

The aim here has not been to heap up thousands of Trimmed Hats simply to make a show; it has been to get together the most elegant styles, where they can be easily seen and studied.

So of the untrimmed hundreds of selected shapes—plenty of room.

SECOND FLOOR, BROADWAY AND 10TH ST.

WOMEN'S CAPES AT HALF

Entire stock of Capes of one of the largest importers and manufacturers of Women's Capes and Coats. Some cloth, some silk braided, beaded and all handsomely trimmed in black and fancy colors. Had they come in the usual way, we would have made the prices \$8, \$10, \$12 and \$28. You may take them at \$4, \$7.50, \$10 and \$12. Many are silk lined and all are extremely desirable.

SECOND FLOOR, BROADWAY.

ARISTA CORSETS

Medium Long Waisted White Corset and Black Lasting Corsets. Genuine Whalebone. Not all sizes. They've been \$7.50 to \$10.00. Now \$2.00.

Extra Long Waisted White Corset and Black Lasting Corsets, heavily lined with genuine Whalebone, double steel, handomely trimmed. Nearly all sizes \$3.00. Were \$7.00, \$9.00 and \$11.00.

SECOND FLOOR, FOURTH AVENUE.

MUSLIN UNDERWEAR

Surprising, isn't it, to see such a getting together of these dainty things? Look like carefullest home work, don't they? Generous sizes, generous seams, perfect finish—trimmed as if by artists and priced almost as if somebody had found them.

We know how good and great the assortment is. We want every woman hereabout to know it. The oftener she comes the better she'll know it. At first we must make special effort to tempt you to come; therefore these unusual lots which we hold till certain hours that all see and share them.

ON SALE AT 2:30 P. M.

300 Cambric and Muslin Gowns. New goods. Trimmed with newest embroideries. All of them slippy, pretty garments. Some elaborately trimmed. Some with ribbon at neck, \$1, \$1.25, \$1.50, instead of \$1.75 and \$2.50.

ON SALE AT 3:30 P. M.

300 strong Muslin Drawers. Wide, neat Swiss ruffles; eight spaced plaits above. 25c. Three pieces only to one buyer.

ON SALE AT 4 P. M.

300 fine Cambric Corset Covers. High square neck. Trimmed with new patterns of Swiss Embroidery. 12c. Three pieces only sold to one buyer.

FOR THE LITTLE FOLKS

Pretty muslin Caps, 15 cords, full lace, ruffled round front and on top. Generous strings, 12-13-14-15 and 16 inch, 50c.

Point d'Esprit Bonnets. Trimmed in front with wide ruffle and lace ruckings. Bow \$1.50.

Infants' bonnetette caps. Plinked edge. Large full sleeves. Ribbon at neck. Light ground with pink and blue stripes. 15c.

Infants' Wrappers of pretty bonnetette in pink and blue stripes. Plinked edge. Ribbon at neck. Full sleeves. 30c.

A few Cambric Night Slips for baby. Cambric ruffled on neck and sleeves. Wide plinked front. 15c.

Short Dresses of fine Cambric Embroidery, embroidery on collar and cuffs, 6 mos. and 1 and 2 year sizes, 80c.

Short Dresses of fine Cambric, pointed yoke, of fine plait, new style embroidery, neat Swiss edge on neck and sleeves, very large, full sleeves, 6 mos. and 1 and 2 year sizes, 80c.

SECOND FLOOR, FOURTH AVENUE.

UPHOLSTERY

Think of what you'd like an Upholstery store to be. See if this doesn't fill the bill.

Prilled Lace Curtains, Point d'Esprit effects, 50 in. 3 1/2 yds., regular \$4.25 kind, at \$2.25 the pair. Not for dealers and no more than 6 pairs to one buyer.

6-12 in. Tullecurtains, scalloped and hemstitched edges, 50 in. 3 1/2 yds., regular \$4.25 kind, at \$2.25 the pair. Not for dealers and no more than 6 pairs to one buyer.

The Down Cushions, cretonne cover; were \$1.25 to \$3.50, now 75c. to \$2.25.

THIRD FLOOR, FOURTH AVENUE.

IN THE TIDY STORE

Embroidered Toilet Sets for Bureau, Chiffoniers, dressers, &c.—a long Scarf and 3 ties, beautiful patterns, fine quality, at \$2.45 the set.

Open work Irish point Scarfs, rich patterns, 98c. each; fairly worth \$2.

BROADWAY.

GROCERIES

Quality first. There's no other way to build a great Grocery business. No matter how little the price, if the thing is mean you don't want it. It would be an injury to us if you kept unsatisfactory goods. We want you to come twice, ten times, all the time. Our warrant is behind all we sell.

Clam Bouillon, best quality, made from selected clams, packed in half pint cans; usual price 15c the can; our price 8c; 50c the doz.

Oyster Bay Asparagus, finest quality, full bunch of long, white, tender spears in every can, 3 days only. 25c the can.

Lucas Oil, finest quality, warranted equal to the best imported, regular price 64 and 30c; our price, this week only, 45c large bottle; 25c medium bottle.

Celery Salt, best quality, packed in large castor bottles, excellent with soup, fish or meats, regular 15c size at 8c the bottle.

X. Y. State Harrowed Peas, finest quality, excellent for soup, sweet and meaty, preferred by us to early June's, 10c the can.

X. Y. State Stringless Beans, a small, crisp, whole bean of fine flavor and color, 10c the can.

X. Y. State Baked Apples, peeled, cored and quartered, excellent for making pies, pudding or sauce. 12c the can; \$1.35 the doz.

Maple Sugar Candy, Baby Corn, finest quality, sweetest, tenderest, small kernels, solid pack, 15c the can; \$1.72 the doz.; \$3.40 the 2 doz. case.

Columbia River Salmon Steaks, one solid piece, the tenderloin of the fish, to eat hot or cold, 18c. the 1 lb. flat can; \$2.10 the doz.

Preserved sweet oranges, finest quality, sliced, preserved in heavy syrup, 20c the 20 oz. jar.

Halfway Dates, best quality, a seasonable, healthy article, 8c the lb. box.

Old-fashioned Apple Butter, best quality, made of selected apples and boiled clear, properly spiced, 31c the stone crock, with bail.

California Lemon Clog or Crawford Peaches, fine quality, good flavor, heavy syrup, fine color fruit and cut in halves, 18c the can; \$2.08 the 2 doz. case.

Sunbeam Syrup, finest quality, the "King" of syrups, made of heavy sugar syrup, flavored with place fruit, 29c the large bottle.

BASEMENT, FOURTH AVENUE.

EASTER EGGS—CARAMELS

Watch him—that French confectioner—decorating Chocolate Easter Eggs. How easy! How artistic! Any name or motto you wish.

Pay 40c. for Caramels if you want to—but there's no need of it. These at 20c. are the 40c. kind. Five flavors.

BASEMENT.

BOYS' CLOTHING

Think of a knockabout Suit for the boy of 6 to 15 years, Gray effects, \$6 kind at \$4! Not a big lot, but it isn't a big Clothing Store yet. Before the blossoms fall it will be, though—you'll make it.

EMBROIDERED FLOUNCES

Fine Swiss, plenty of stitches, new designs, meant for home making and for satisfactory wear.

At 25c.; worth 50c.

At 37c.; were up to \$1.

Dotted effects, entirely new, 67c. for \$1.25 kind, 2 1/2 yds., ample for a child's skirt. Do your own figuring on costs.

BROADWAY SIDE.

CARPETS

Not many patterns left in the surprise lots. Wiltons at \$1.25, Axminsters at 80c., Ingrains at 40 and 60c. New patterns all of them, some with borders.

For the summer cottage here are Art Squares, Jap Mats, China Matting. Largest assortment, lowest prices.

We are sole agents for the Interior Hard Wood Company Parquet Floors.

THIRD FLOOR.

EASTER FURNISHINGS

For men, anything, everything—scarfs, gloves, suspenders, shirts. Sometimes at one-third prices.

Large bowing and four-in-hands, teels, club ties, hand bands and graduated four-in-hands, regular 50 and 75c. kind, at 25c.

Suspenders with patent cast-off and drawer attachment, 25 and 30c., some were 50c. and \$1.

BROADWAY.

WOMEN'S TEA GOWNS

A little lot of China Silk Tea Gowns comes to us so that we can pass them to you at about wholesale cost.

China Silk Tea Gowns, wide sailor collar, trimmed with lace, ribbon at waist, Watteau back, full sleeves, black, pink and blue, \$7.50; the 12 kind.

China Silk Tea Gown, pointed collar, back and front of lace, trimmed with ribbon and ornate lace on collar and sleeves, Watteau back, large full sleeves, ribbon at waist, crush collar, \$12; the 18 kind.

Fancy China Silk Tea Gown in pretty stripes and figure, elaborately trimmed with lace and ribbon, extra large, full sleeves, \$12.75.

China Silk Tea Gown, pointed, plaited yoke, tastefully trimmed on collar, yoke and sleeves with lace, Watteau back, ribbon at waist, pink and blue, \$17.50.

SECOND FLOOR, NINTH STREET.

CHINA—GLASSWARE

3,000 dozen pure lead blown Glass Bar and Table Crystal, various sizes, kinds that have been 60c. to \$1.50 dozen, may go at 35c. dozen.

Imitation cut glass Easter Vases, 14 to 68c.

Very fine large Royal Victoria Vase, richly decorated, \$12.50 and \$15 kinds, at \$8.80.

SECOND FLOOR, TENTH STREET.

FURNITURE

